PRECISIONACRE[™] **UPGRADE**

"What I personally gain from having YieldSense in the cab is the comfort of knowing the information that I have coming in is going to be correct"

~ Christopher Stoller

THE ULTIMATE COMBINATION 20/20 SeedSense[®] + FieldView[®] + YieldSense[®]

You've never seen your fields like this. The 20/20 SeedSense[®] monitor opened your eyes with real-time planter performance. Now, see the big picture with high-definition maps, side-by-side harvest results and field-level insights.

Program Benefits

- + Over 80% savings and no large, upfront equipment costs
- + Greater visibility and accuracy across your operation
- + Science-based insights that give you the edge on Mother Nature



FieldView® with YieldSense and the 20/20 SeedSense® monitor

Upgrade Includes

Retail Value \$4,200

- + \$1,000 YieldSense coupon or \$500 coupon on other Precision Planting equipment
- + Upgrade your existing 20/20 SeedSense® monitor (if eligible)
- + Extended equipment warranty (on hardware)
- + Climate Basic[™] on unlimited acres
- Free trial of Climate Pro[™] on 250 corn acres and 250 soybeans acres through 2014 (if available in your area)
- + FieldView[®] Plus linked to your Climate account

\$250 PER YEAR FOR 3 YEARS. A \$4,200 VALUE.

Ask your Precision Planting[®] dealer for details or visit **PrecisionOffers.com**





UPGRADE The Ultimate Combination

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- Maximize planter speed, without compromising performance, to improve productivity
- Achieve perfect planter performance with adjusting meters, vacuum pressure, transmissions and speed, and identify any hidden mechanical problems and correct at planting

FieldView® Plus

- Instant high-definition picture of perfect planter metrics allows operators to manage the planter with an entire view of planter performance
- Every detail is captured: every planter pass, every row and every foot of seed information is plotted on an iPad® map
- Population, singulation, down force and spacing data are laid out pass by pass, row by row, foot by foot
- Easy to set up and sync with 20/20 SeedSense[®]; combine the power of the 20/20 SeedSense[®] data with HD mapping to see all the details of the planter or combine pass

- Row-by-row bar chart displays the planter's performance to monitor and fix the location of seed when skipped, doubled or misplaced
- Measure and adjust down force to eliminate costly root compaction and slotting
- Transfer shape file prescriptions, boundaries and configuration files to 20/20 SeedSense® wirelessly
- All field and planting data is stored on the iPad® tablet for easy access to data in the office and in the field
- View field and planting data in multiple locations at the same time, and share instantly
- Secure, remote data backup

YieldSense[™]

- Measure yields by zone to see how decisions like population, hybrid selection and fertilizer levels impact results
- With a quick, intuitive setup and the ability to compare as-planted and harvest maps, you can easily capture and evaluate yields

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Climate Basic[®]

- See which fields are workable based on weather, soil conditions and forecasts
- Save time with current field-level conditions, forecasts and crop growth-stage tracking to better plan planting, tillage, spraying and harvest
- Use online tools to capture scouting observations, log activities and organize notes, and instantly share across your operation
- Stay on top of your operation with field and weather information that is updated as it happens to make the best decisions in changing conditions
- Save time filling out paperwork with automated acreage reports and season summaries



Climate Pro

- Help maximize yield by selecting the optimal planting date and relative maturity for each of your fields
- Access subfield variability to better identify areas for further investigation and variable rate application
- Help optimize nitrogen application and anticipate, track and address nitrogen issues before they reduce yield
- Stay on top of pest and disease issues, and plan preventative and curative management
- Help optimize harvest date, yield, cost and grain moisture
- Track projected yield and revenue to inform capital expenditures, marketing and operational decision making

Subject to terms of ordering agreement. Additional terms and conditions apply. Data and recommendations are estimates based on The Climate Corporation's and third parties' statistical and agronomic models, research, and data. Individual results may vary, as weather, growing conditions and farming practices may vary vers, locations and years. Data and recommendations do not modify any rights under insurance policies purchased through The Climate Corporation's affiliates. Subfield variability availability may vary. iPad® and iPhone® are registered trademarks of Apple Inc. 20/20 SeedSense®, FieldWew® and Precision Planting® are registered trademarks of Precision Planting LLC ©. 2014 The Climate Corporation All Rights Reserved. 900M96





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